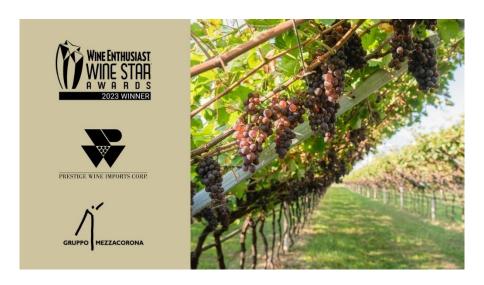


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Prestige Wine Imports Named "Importer of the Year" in Wine Enthusiast's 2023 Wine Star Awards



New York, NY (November 7, 2023) - Prestige Wine Imports, the New York based subsidiary of Gruppo Mezzacorona, is thrilled to announce today that they have been named "Importer of the Year" by *Wine Enthusiast* as part of the publication's annual 2023 <u>Wine Star Awards</u>. The annual Wine Star Awards celebrates the innovation of the individuals and companies that have significantly contributed to the success of the wine and alcohol beverage world.

Prestige Wine Imports was recognized for their efforts to bring Italian wine, most notably, Pinot Grigio, to the US market. The profile for Importer of the Year can be found here and the full list of awardees can be found here.

"Receiving this prestigious honor is a true testament to our relentless effort and commitment to deliver the best Italian wines to US consumers that reflect meticulous craftmanship and devotion to sustainability," said Rusty Pape, CEO, Prestige Wine Imports. "It is an amazing accomplishment to receive the Importer of the Year award and we are extremely honored and proud." Established in 1985, Prestige Wine Imports has been an exclusive importer of a distinguished and diverse portfolio of authentic and sustainably farmed Italian wines from the Dolomites to Sicily. Prestige Wine Imports provides quality wine from passionate producers and is committed to carrying on the traditions of these producers, through the art of winemaking.

Prestige Wine Imports has recently expanded its portfolio of brands and products to demonstrate its commitment to keeping a pulse on ever-evolving market trends, consumer preference and strategic opportunities. Newer brands and product additions driving growth include: the Dinotte, Delisa, Domenica, and Ventessa brands from Mezzacorona; Val d'Oca Prosecco DOC and DOCG wines from Cantina Produttori Valdobbiadene; and Tenuta Rocca from Piemonte.

"This is a well-deserved award for Prestige Wine Imports and a true testament to our partnership in growing the Gruppo Mezzacorona portfolio for nearly 40 years in the United States," said Luca Rigotti, President, Gruppo Mezzacorona. "This recognition reaffirms Prestige Wine Imports' commitment to providing exceptional Italian wines for U.S. consumers."

Leading import brands include Mezzacorona and its more than 1,500 grower members crafting elegant, modern and crisp wines in the Italian Alps, whom Prestige has proudly represented for almost 40 years and is one of the top 10 Italian wine brands in the US, according to IWSR Drinks Market Analysis Ltd. Prestige also represents Stemmari, sustainably farmed wines from Sicily; Rotari Trentodoc Classic Method sparkling; Tolloy, from Alto Adige; Castello di Querceto, from the heart of Chianti Classico; and Luigi Righetti, from Valpolicella.

For more information visit https://www.prestigewineimports.com/.